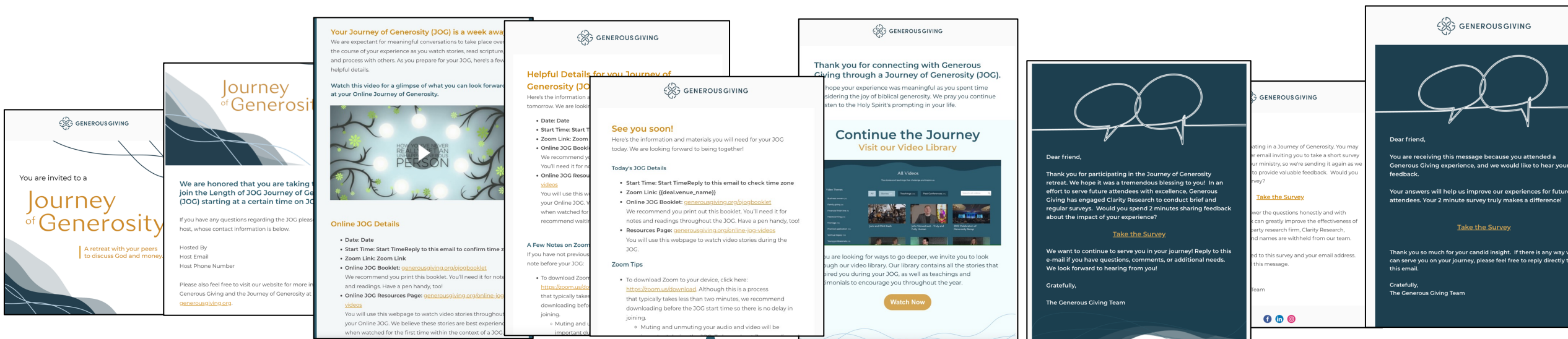


Online JOG Attendee Emails



Forwarded invitation from host with registration link.

Upon registering, registration confirmation

7 days out
What is a JOG + Online JOG details/Zoom info

1 day out **Online JOG Day of Final Details**
What is a JOG? + JOG details

2 days after
Continue the journey (video library), share the message.

42 days (6 weeks) after
Impact survey, 6 month survey opt-in

*If survey not completed
56 days (8 weeks) after
Impact survey reminder, 6 month survey opt-in

*If opted in
6 months after
6-month impact survey