

Best Practices for Hosting a Journey of Generosity (JOG)

What does it mean to host a JOG?

- A JOG host selects a date and convenes a group of friends for an overnight, one-day, or online retreat.
- Let Generous Giving know when you've selected your date and location so we can add it to our calendar and help you find a facilitator.
- Generous Giving provides a trained facilitator, invitations, and retreat materials for every JOG at no cost!

Decide if you want to host your JOG in person or online



Online Journey of Generosity

Schedule: 5.5 hours of content with a break in the middle. The Online JOG is split into two blocks: One is 3 hours and one is 2.5 hours. You can host the two sessions in the same day or host one session per day for two days.

Venue: Generous Giving will provide a Zoom meeting link for you and your guests.

Materials: We will deliver materials digitally via email.

Ideal size: 6-12 participants

Learn more at generousgiving.org/online-jog



Journey of Generosity

Schedule: 8.5 hours of content with ample meal and break time built in. Typically, it is an overnight experience, but can be held in one day.

Venue: Your home, Airbnb, retreat center, or a conference room

Food: Host provides meals - typically includes one dinner and one breakfast

Materials: We will ship them to you the week of your JOG

Ideal size: 8-14 participants

Learn more at generousgiving.org/jog



Make your guest list

- Prayerfully consider who to invite. Think through your different spheres of influence: small group, board members, family, friends, neighbors, church, employees, and co-workers.
- Write down a list of names, knowing that you'll likely need to extend double the amount of invitations to fill your JOG.

“ Hosting a JOG surprisingly became one of the most life giving events I've ever been a part of planning. It was so refreshing to host something outside our “normal” Christian events for our immediate community with unique content and a powerful message. ”
- Jamie W., JOG Host - Austin, TX

Invite your friends

- Identify one individual or couple from your list who you think would be most excited to experience a JOG. Invite them first. Once this key couple or person is committed, it will be significantly easier to build the rest of your group!
- Work with your key couple or individual to find a JOG date that works for them and gives you enough time to plan and invite others. Most people opt for a Thursday-Friday or Friday-Saturday option.
- When inviting, begin with a conversation on the phone or in person to cast vision and create excitement, then follow up via email with more information.

Want to talk about hosting a JOG?

Connect with Lindsey Johnson at lindsey@generousgiving.org