


Build a Culture of *Generosity* in Your Church

Kirsten Schwartz and Ryan Zeulner
with Matt Gates and Mike Long





Workshop: Build a Culture of Generosity in Your Church


 **Tuesday, April 14 | 12-1 P.M. ET**

Our Church Team will share how Journey of Generosity (JOG) retreats are a powerful tool to disciple people toward whole-life generosity and lasting spiritual impact in their personal lives and your church.

[Register Now](#)



Workshop: Build a Culture of Generosity in Your Church


 **Tuesday, May 19 | 12-1 P.M. ET**

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[Register Now](#)



Workshop: Reaching Your Top Givers Under 40

 **Thursday, June 4 | 12-1 P.M. ET**

The next generation of high-capacity givers at your church are hungry to be part of something meaningful, but often feel unseen in conversations about giving. The Generous Giving Church Team will share real stories and practical ideas to help your church love and disciple this generation well.

[Register Now](#)

JOURNEY OF GENEROSITY

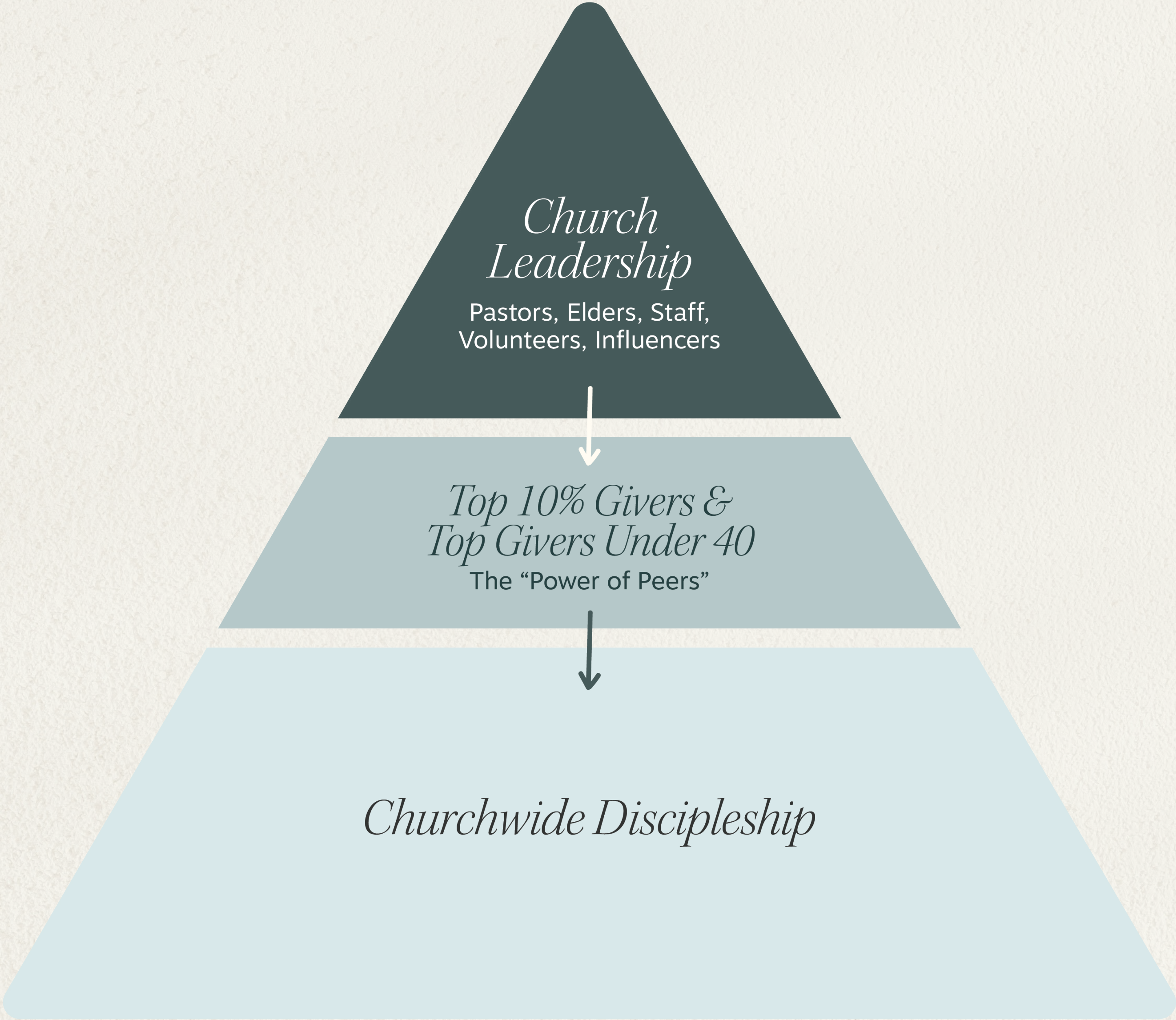
Church Host Resources

Our Recommended Pathway

When churches are intentional about how they introduce the Journey of Generosity (JOG), the impact multiplies. We encourage beginning with senior leadership and key influencers before expanding to broader, churchwide engagement.

After more than 25 years of convening and facilitating JOG retreats, we have found that these conversations are most transformative in peer





Church Leadership

Pastors, Elders, Staff,
Volunteers, Influencers



*Top 10% Givers &
Top Givers Under 40*

The "Power of Peers"



Churchwide Discipleship



Two-Day (or more) Getaway

Recommended for Top 10%
of Givers

🗓 Day 1: 2-9 p.m.

🗓 Day 2: 8 a.m.-Noon

Guests stay overnight at a
venue together.

Lodging, dinner, and
breakfast are provided by the
host.



Two-Day Local

Recommended for Church
Leadership and Churchwide
Discipleship

🗓 Day 1: 5-9 p.m.

🗓 Day 2: 8 a.m.-Noon

Guests gather at the JOG
venue and return to their
homes for the night.

The venue, dinner and
breakfast are provided by the
host.



One-Day

Recommended for Church
Staff

🗓 Day 1: 8 a.m.-4:30 p.m.

The venue, breakfast and
dinner are provided by the
host.

A large group format option
is available for gatherings
with 100+ attendees.



If you would like to **learn more about a plan that fits the unique needs of your church**, scan the QR code to connect with our Church Partnership Team.