

Investing to make the world rejoice[®]

Finny Kuruvilla, MD, PhD

Celebration of Generosity 2026

Important Information

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Eventide uses the trademark "Investing that makes the world rejoice®" in a figurative manner to help explain its focus on serving investors by helping them improve the world.

While believed to be accurate, Eventide has not independently verified the information provided by third parties.

Reference to Eventide’s Business 360® approach is provided for illustrative purposes only and indicates a general framework of guiding principles that inform Eventide’s overall research process.



Finny Kuruvilla, MD, PhD

Co-Chief Investment Officer, Senior
Portfolio Manager, Managing
Director, Co-founder

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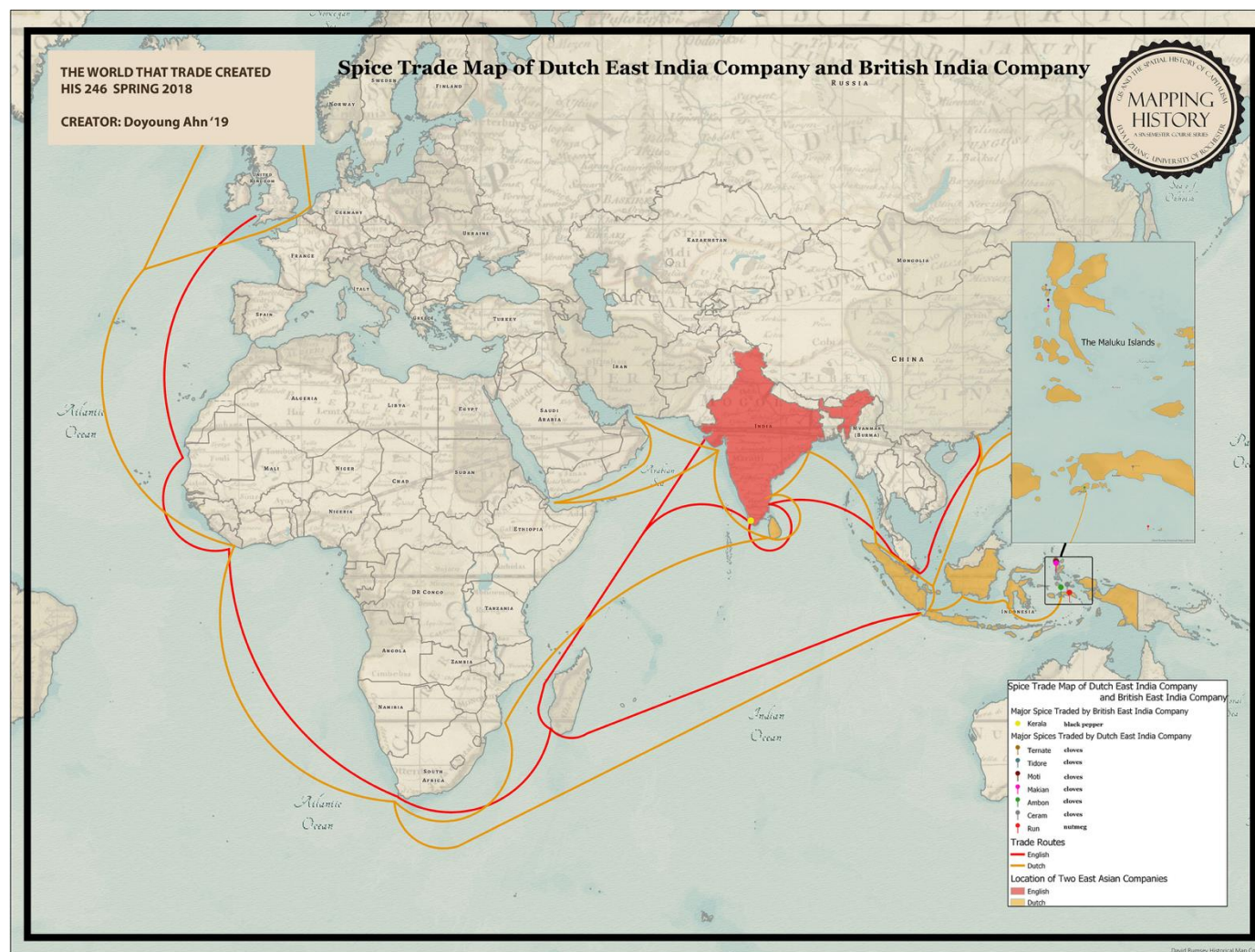
Biography

- Born and raised in southern California
- BS in Chemistry from Caltech
- World Vision, a Christian humanitarian relief & development organization
- SM from MIT (Electrical Engineering & Computer Science)
- MD from Harvard Medical School
- PhD in Chemistry from Harvard University
- Resident, Chief resident, and Fellow at Children's Hospital Boston and Brigham & Women's Hospital
- Postdoc at the Broad Institute of Harvard and MIT
- Principal at Clarus Ventures (acquired by Blackstone), a leading healthcare investment firm
- Founder, Sattler College – a Christian liberal arts college in Boston
- His wife Laura Kuruvilla and he have nine children

One of the most famous voyages of all time



Photo source: Wikipedia.org



Source: http://zhang.digitalscholar.rochester.edu/mapping/wp-content/uploads/2018/09/Spices_Ahn-Doyoung-min.png

Does anyone seriously doubt the power of investing?

A real-life example of world-change

It's 1971 and Christians have concern for apartheid.

The government has already ignored UN sanctions and embargoes.

What do you do?

A group of Episcopal shareholders filed a shareholder resolution with General Motors. (Many believe this to be the first example of modern shareholder advocacy.)

The Sullivan principles



- Leon Sullivan: a Baptist minister and anti-apartheid activist.
- He proposed specific resolutions for the General Motors board that they adopted because of the Episcopal shareholder resolution.
- After GM's adoption, Ford and Goodyear followed suit.
- Thus, one of the key instruments in the fall of apartheid was investor pressure!

To succeed we require

- Intentionality
- Collaboration
- Tools that engage the common good

The above expresses the views of the Adviser, and there is no guarantee that such views are accurate.

Our tagline



**INVESTING THAT MAKES
THE WORLD REJOICE.®**

Source: eventideinvestments.com

Investing can be more than just returns.

It's also an opportunity to invest in companies
whose products and practices help make the world better.

There is no guarantee that any investment will achieve its objectives, generate positive returns, or avoid losses.

The total return is not merely financial

While, in the world's economy:

Total return = capital appreciation + dividends

In God's economy:

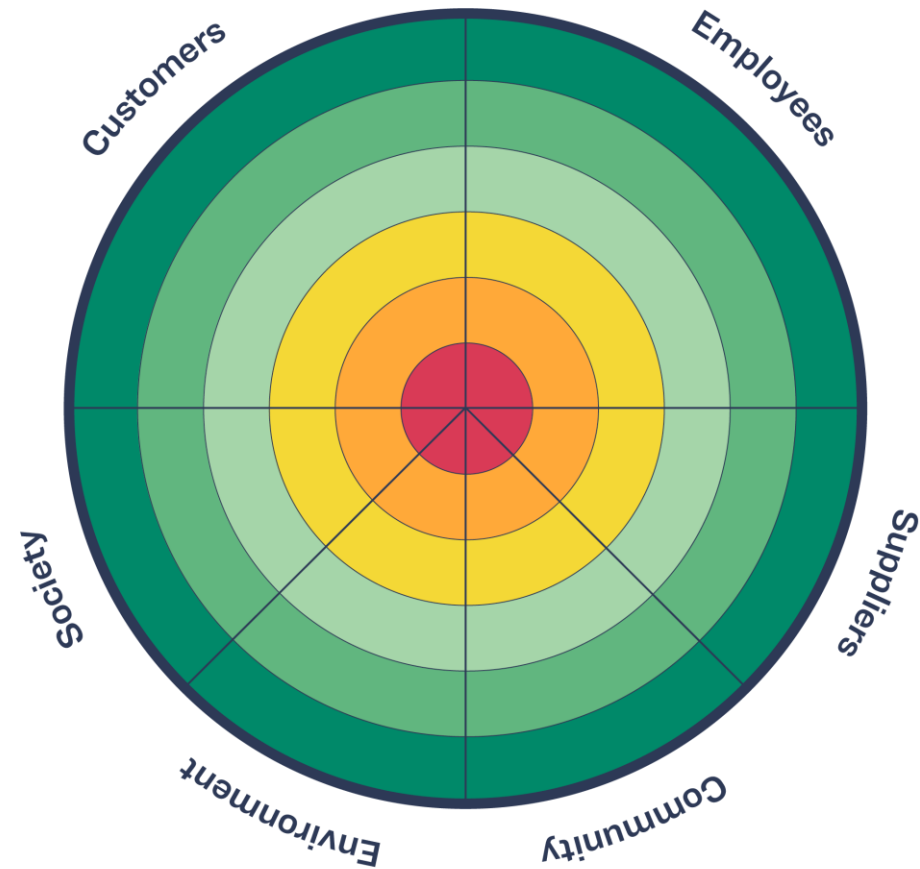
Total return = financial return + integrity return + impact return

How can investors do this?

- Avoid ill-gotten gain by not investing in companies that profit by taking advantage of others
- Embrace companies that are honoring the dignity of human life through their goods and services
- Engage companies to address weaknesses and enlarge strengths to promote human flourishing

BUSINESS 360[®]

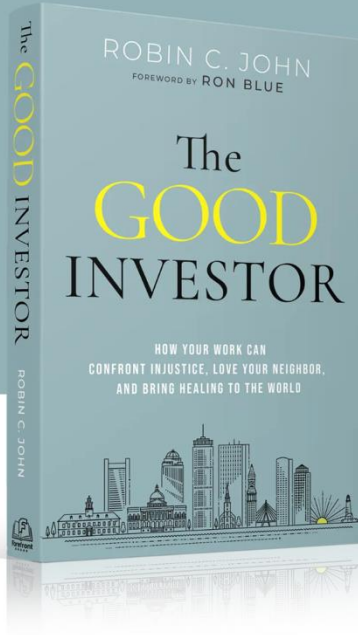
We conceptualize value through a stakeholder lens that we call Business 360[®].



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Do you know what you own?

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Answer a Higher Calling

The Good Investor invites you to join a movement of "Investing that makes the world rejoice.®"

What if your investments could do more than grow wealth—what if they could unleash *hope*?

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The
GOOD
INVESTOR



BUY THE BOOK

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Screen your portfolio and invest in *good*

Q SPDR S&P 500 ETF TRUST (SPY)  

52.4% of the fund screened has exposure

20.3%
Abortion

22.9%
Alcohol

25.8%
Gambling

32.4%
Pornography

11.3%
Tobacco

<https://www.goodinvestor.com/screen-my-investments>

The faces of investing without values



Source: "The Smoking Gun of Mutual Funds" Eventide Asset Management

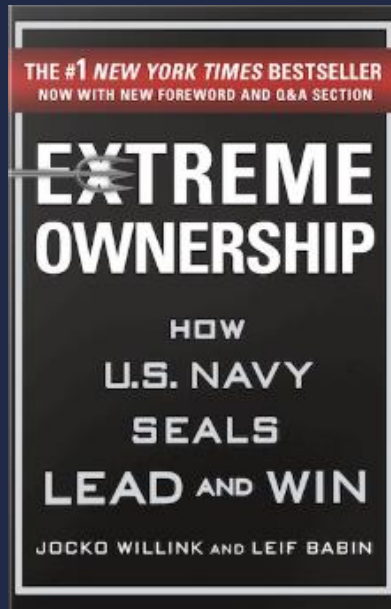


“

In California, public health programs are spending billions every year treating cancer, emphysema, heart disease, and many other diseases linked to tobacco use, which is why I have made it a mission of mine to ensure that not one penny, nickel, or dime of public funds is invested in a product that kills our citizens.

John Chiang, Former California Treasurer

Source: Tobacco Free Portfolios. "Tobacco Free Portfolios." Accessed April 7, 2026. <https://tobaccofreeportfolios.org/>.



“Once people stop making excuses, stop blaming others, and take ownership of everything in their lives, they are compelled to take action to solve their problems.”

Jocko Willink, former Navy
SEAL

Headlines from recent years

India's pollution today is as deadly as the black smog that covered Britain during the Industrial Revolution

New Delhi's 'gas chamber' smog is so bad that United Airlines has stopped flying there

Breathing in Delhi air equivalent to smoking 44 cigarettes a day

Source: **Quartz India** Purtill, Corinne. "India's Pollution Today Is as Deadly as the Black Smog That Covered Britain during the Industrial Revolution." *Quartz India*, November 8, 2017. <https://qz.com/india/1129759/indias-pollution-today-is-as-deadly-as-the-black-smog-that-covered-britain-during-the-industrial-revolution>. **The Washington Post** Wootson, Cleve R., Jr., and Vidhi Doshi. "New Delhi's 'Gas Chamber' Smog Is So Bad That United Airlines Has Stopped Flying There." *The Washington Post*, November 11, 2017. <https://www.washingtonpost.com/news/worldviews/wp/2017/11/11/new-delhis-gas-chamber-smog-is-so-bad-that-united-airlines-has-stopped-flying-there/>. **CNN** Wu, Huizhong. "Breathing in Delhi Air Equivalent to Smoking 44 Cigarettes a Day." *CNN*, November 10, 2017. <https://www.cnn.com/2017/11/10/health/delhi-pollution-equivalent-cigarettes-a-day/index.html>.

Pollution accounts for 16% of all deaths worldwide

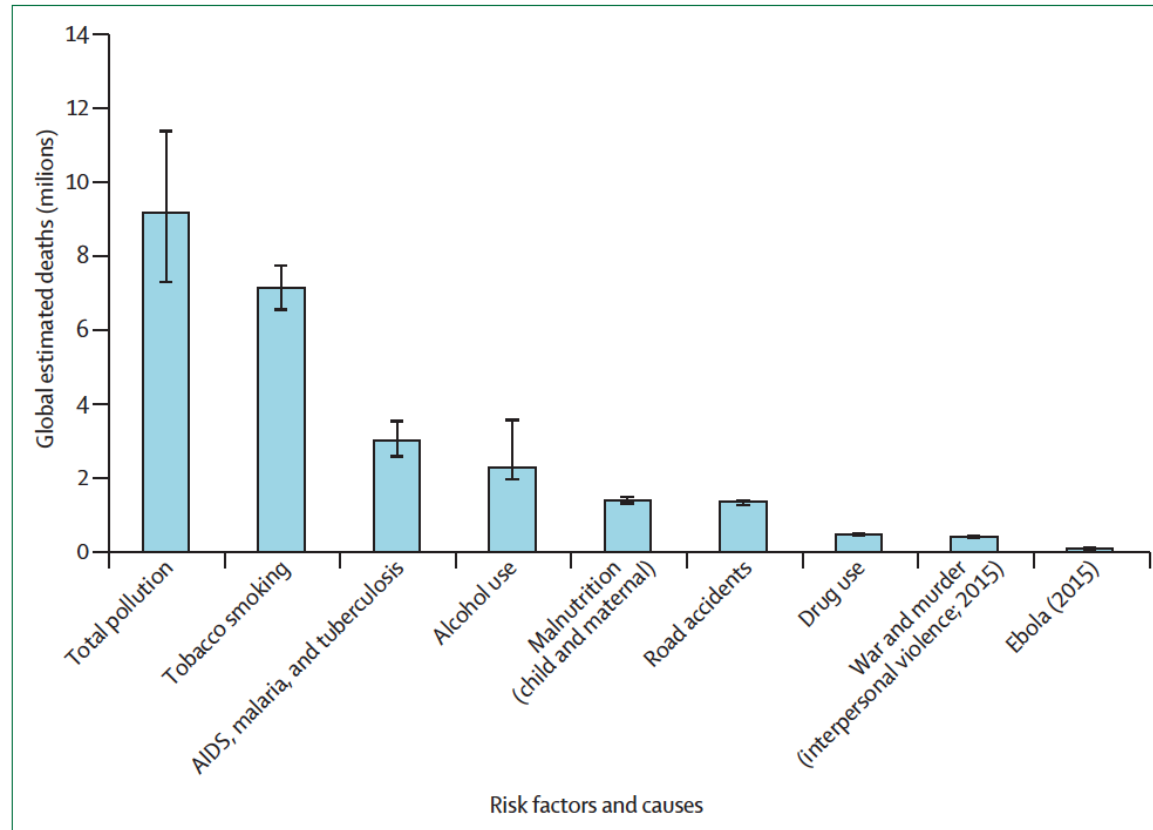


Figure 5: Global estimated deaths by major risk factor and cause, 2015
Using data from the GBD Study, 2016.⁴¹

Source Landrigan, Philip J., Richard Fuller, Nereus J. R. Acosta, Olusoji Adeyi, Robert Arnold, Niladri Basu, et al. "The Lancet Commission on Pollution and Health." *The Lancet* 391, no. 10119 (October 19, 2017): 462–512. [https://doi.org/10.1016/S0140-6736\(17\)32345-0](https://doi.org/10.1016/S0140-6736(17)32345-0).

Air pollution is now the world's largest environmental health risk

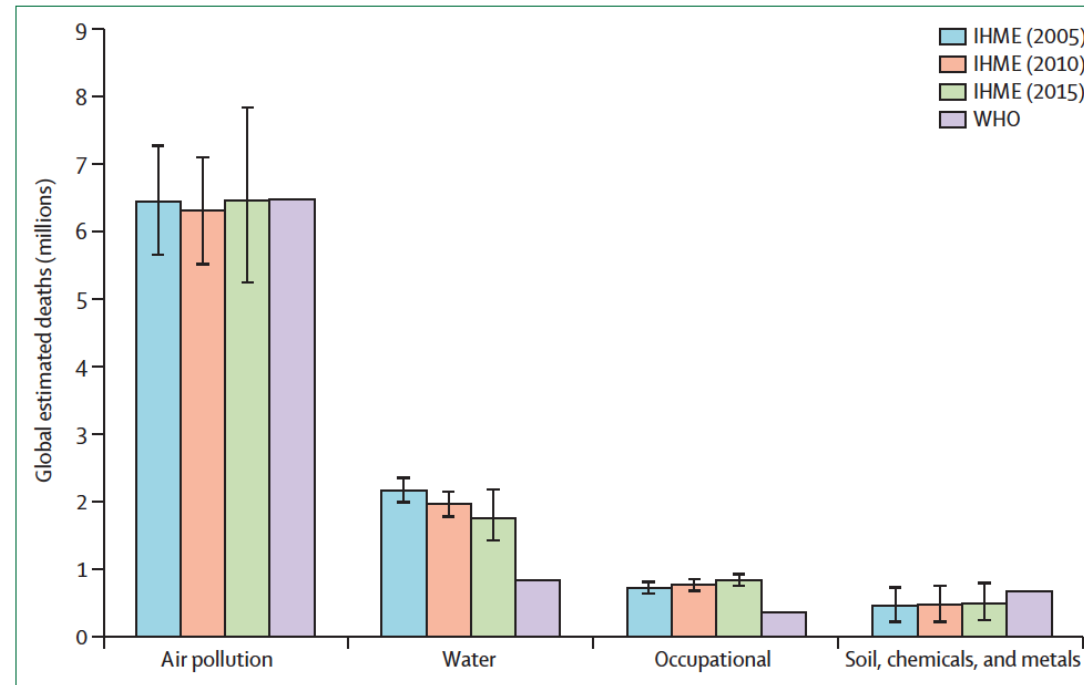


Figure 4: Global estimated deaths (millions) by pollution risk factor, 2005-15
 Using data from the GBD study⁴² and WHO.⁹⁹ IHME=Institute for Health Metrics and Evaluation.

Source: Landrigan, Philip J., Richard Fuller, Nereus J. R. Acosta, Olusoji Adeyi, Robert Arnold, Niladri Basu, et al. "The Lancet Commission on Pollution and Health." *The Lancet* 391, no. 10119 (October 19, 2017): 462–512. [https://doi.org/10.1016/S0140-6736\(17\)32345-0](https://doi.org/10.1016/S0140-6736(17)32345-0).

The business of porn fuels sex trafficking

WHEN YOU INDULGE IN PORNOGRAPHY, YOU PARTICIPATE IN SEX SLAVERY¹

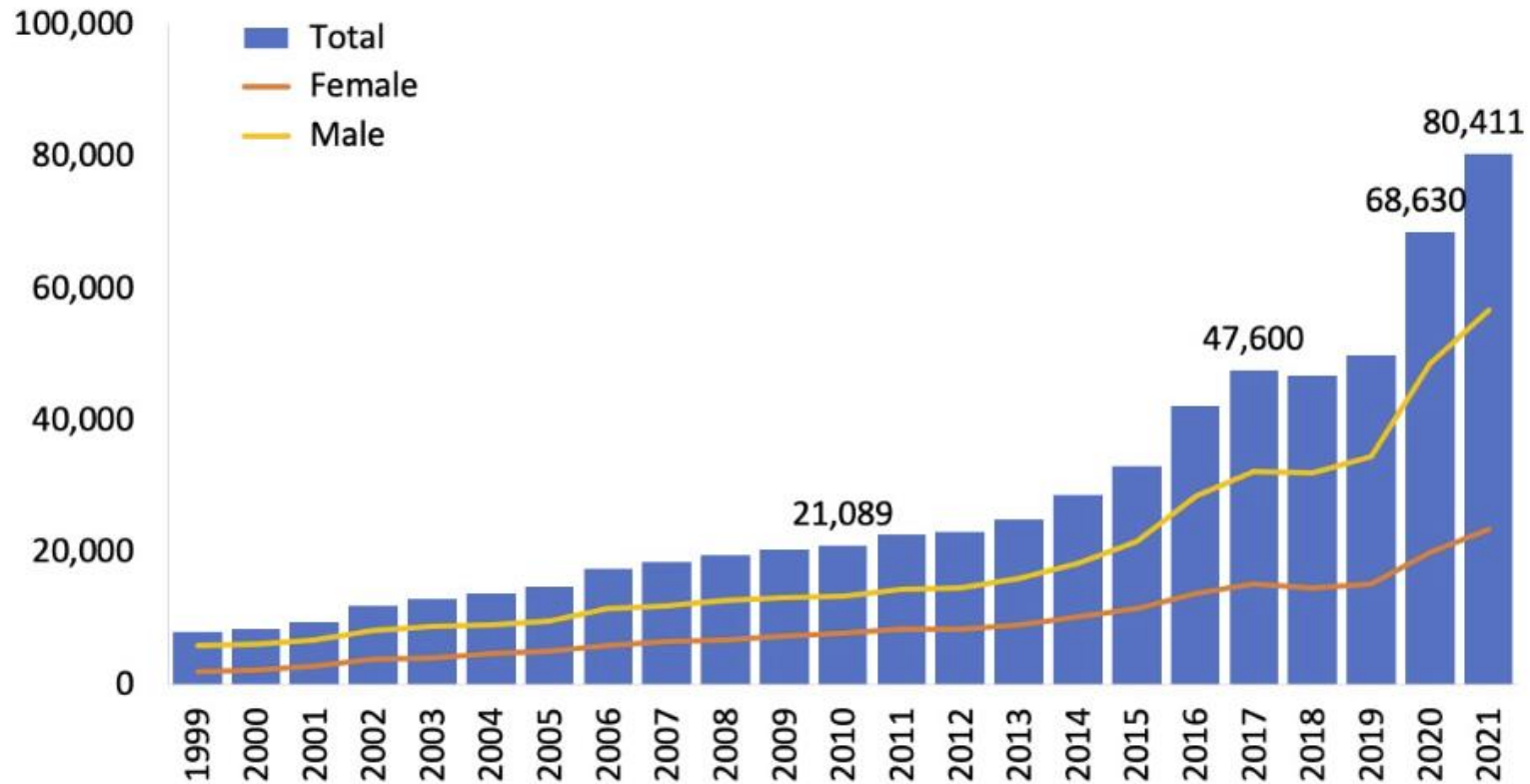
Andrew David Naselli | Assistant Professor
of New Testament and Biblical Theology
Bethlehem College & Seminary
Minneapolis, Minnesota

Pornography is to sex slavery what gasoline is to the engines of motor vehicles. Gas fuels engines. Pornography fuels sex slavery.
Sex slavery and pornography are not two disconnected issues. They are organically connected in the international market for sex.



Source: Naselli, Andrew David. "When You Indulge in Pornography, You Participate in Sex Slavery." *Journal for Biblical Manhood and Womanhood* 20, no. 2 (Fall 2015): 23–30.

Deaths from opiate-overdose have increased in the US



Source: National Institute on Drug Abuse. "Drug Overdose Death Rates." National Institutes of Health. Accessed April 7, 2026. <https://nida.nih.gov/research-topics/trends-statistics/overdose-death-rates>.

Are willing to help protect your community?

'IF THERE WAS A TERRORIST THAT SHOWED UP IN MONTGOMERY COUNTY TODAY AND SHOT 50 PEOPLE OR 25 OR 10 FOR THAT MATTER, THIS COMMUNITY WOULD BE IN AN UPROAR. THERE WOULD BE AN ARMY HERE TRYING TO STOP IT. THAT'S EXACTLY WHERE WE ARE WITH OPIOIDS. BUT WHO'S SHOWING UP TO STOP

IT?' BRUCE LANGOS
EXECUTIVE DIRECTOR OF THE CRIMINAL INTELLIGENCE CENTER IN DAYTON, OHIO

Source: Nachtwey, James. "The Opioid Diaries." *Time*, February 22, 2018. <https://time.com/james-nachtwey-opioid-addiction-america/>.

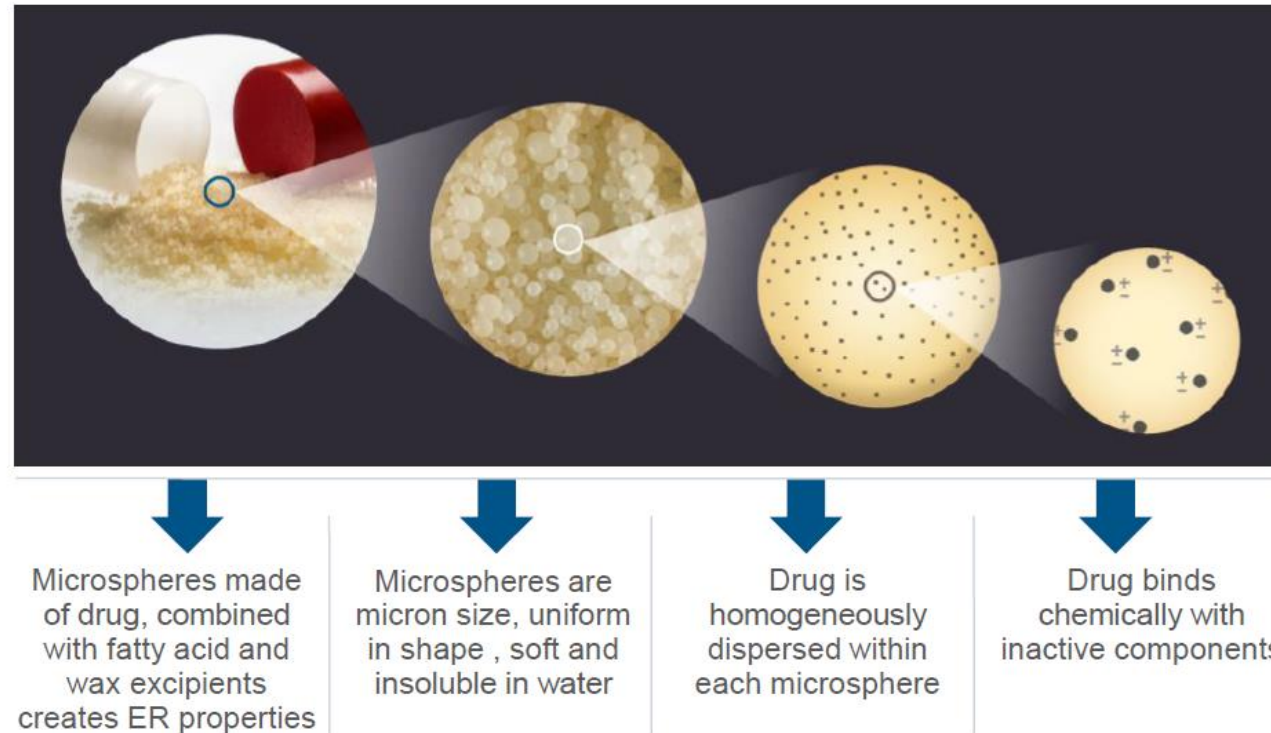
The story of Kent



What makes opiates even more addictive?

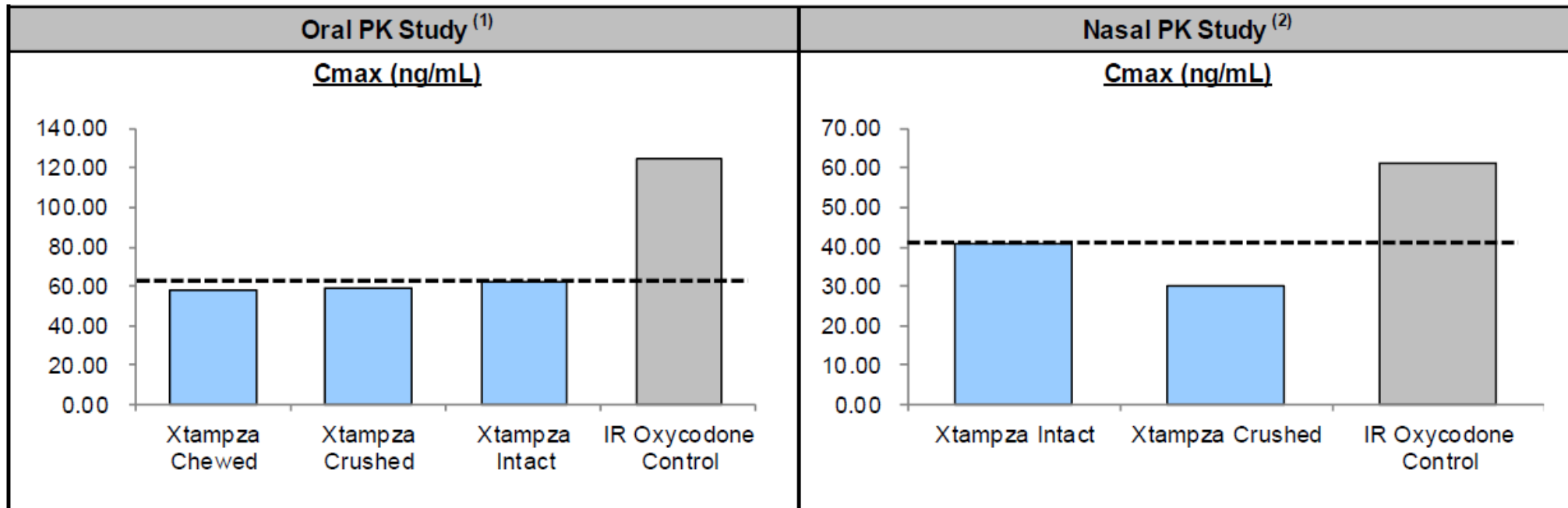
- It is the rapid spike in blood concentration (C_{max}) that gives your brain the intense and addictive pleasure.
- The goal therefore is to blunt the spike in concentration and have the pain medicine slowly enter the blood.

A simple but powerful idea



Source: Piper Jaffray. "Company Reports." June 1, 2015.

Can we blunt the opiate spike in humans?



Source: Piper Jaffray. "Company Reports." June 1, 2015.

The FDA Advisory Committee voted 23 to 0 in favor

- With a unanimous Advisory Committee recommendation to approve, the FDA approved the new pain medicine in 2016.
- Today it has about one-third of the market.

Source: Company reports; fda.gov

The biblical principle of gleaning



Photo source: <https://thesimplepastor.co.uk/gleaning/>

Economic Empowerment Initiative

Following the principle of gleaning, we have been investing approximately 1% of our capital to alleviate global poverty.

We are doing this primarily through harnessing the positive power of business to lift the poor out of poverty with dignity.

These investments represented 0.55% of Eventide's AUM as of 3/22/2026.



VisionFund International borrowing \$37M from Eventide Asset Management, LLC.

THURSDAY, DECEMBER 9, 2021

[PRESS RELEASES](#)

Source: <https://www.visionfund.org/newsroom/visionfund-international-borrowing-37m-eventide-asset-management-llc>



How investing can enable sustainable poverty relief



Source: <https://www.youtube.com/watch?v=rhAx9cuxjhU>

Investing with trusted partners to empower the poor



<https://youtu.be/vZlhYZgVMjk>

Creation Investments

Reducing poverty in the developing world through private, market-based solutions.

Creation Investments improves the lives of those at the bottom of the economic pyramid by increasing access to capital and financial products in emerging markets.

Conclusion

- Investors have inordinate power to change the world.
- This can be leveraged through the tools of avoid, embrace, and engage.
- While most people don't know what they own, the first step is awareness.
- Working together, we can address some of humanity's greatest problems by investing to make the world rejoice.



**INVESTING THAT MAKES
THE WORLD REJOICE.®**

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